



GENEVA, SWITZERLAND  
16-19 JUNE 2025

# Exhibition booking form

Please use BLOCK letters

## COMPANY DETAILS

Company name	VAT number
Booking contact	Job title
Address	
Town/City	County
Country	Postcode
Telephone	Email

## INVOICING ADDRESS (IF DIFFERENT)

Contact person	
Address	
Town/City	County
Country	Postcode

## FEES

	Shell scheme €774 +VAT per sqm	Space only €571 +VAT per sqm (minimum 18 sqm)
Number of sqm sections required		
Stand Number(s)		
Total (space)		
Premium Upgrade (shell scheme only)		
<b>Final total</b>	<hr/>	

## SUBMISSION AND FURTHER DETAILS

### Louise Hall

Sponsorship and Exhibition Sales Manager

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**M:** +44 (0)7725 498 130

**E:** lhall@theiet.org

### CIRED 2025

c/o IET Services Limited

Futures Place

Kings Way

Stevenage SG1 2UA

United Kingdom



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## BENEFITS OF EXHIBITING

**There's a wealth of advantage to exhibiting at CIRED 2025, giving your company an excellent opportunity to:**

- Benefit from face-to-face interaction with up to 1,500 delegates in the field of electrical distribution
- Build a network of contacts from the utility, product and consultancy services in the business and academic sectors
- Promote your products and services and increase your brand's visibility within the market

## EXHIBITION RATES

### SPACE ONLY

**€571 +VAT PER SQM, MIN 18 SQM**

Includes:

- Raw space
- Exhibitor badges
- Access to the opening forum
- Access to the welcome reception

### SHELL SPACE

**€774 +VAT PER SQM**

Includes:

- Partitioning and division walls
- One fascia board per open side
- Carpet
- 3 spotlights per 9 sqm
- Exhibitor badges
- Access to the opening forum
- Access to the welcome reception

### PREMIUM UPGRADE

**(SHELL SCHEME EXHIBITORS ONLY)**

**€295 + VAT PER SQM**

Includes:

- Wall Graphics
- Choice of coloured carpets
- Welcome Desk
- High Stool
- Storage Cabin

### Terms of Payment

- Floorspace and sponsorship will only be confirmed upon receipt of immediate payment of 50% of total fee
- Final balance payment will be due by 1 February 2025
- Breach of payment terms may result in release of reserved items

### Cancellation Policy

All cancellations must be made in writing and the following cancellation policy is in place. You will pay:

- 50% of the contract price if cancellation is received before 31 December 2024
- 75% of the contract price if cancellation is received between 1 January 2025 to 1 February 2025
- 100% of the contract price if cancellation is received after 2 February 2025

IET Services Ltd reserves the right to cancel any event. In this case the full amount paid will be refunded.

### Exhibition Space Assignment and Allocations

It is understood that IET Services Ltd reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floorplan.

### Data Protection

Information provided by you on this form will be processed by IET Services Ltd and its associated organisations for the purpose of your attendance at CIRED 2025.

### VAT

Swiss VAT will be charged at the applicable rate.