



# Sponsorship and Exhibition Opportunities at CIRED

CIRED 2024 VIENNA WORKSHOP  
19 – 20 JUNE 2024 VIENNA | AUSTRIA

CIRED 2025  
16 - 19 JUNE 2025 GENEVA | SWITZERLAND

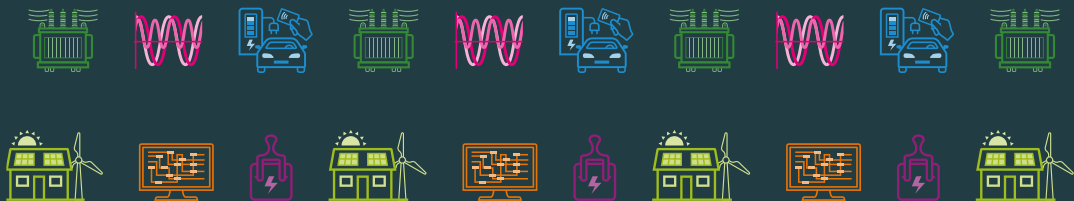


[cired2024vienna.org](https://cired2024vienna.org)

[cired2025.org](https://cired2025.org)

 @CIREDevents

 CIRED



# Why CIRED?

Bring your brand to the electricity distribution industry's decision makers, including C-Level executives, DNOs, utilities, innovation managers, business development managers and leading researchers. With 1,500 conference attendees from 40+ countries and 2,000 exhibition visitors, it is the place to be seen and drive new business.

Book your exhibition stand or sponsorship package for the CIRED 2024 Vienna Workshop and CIRED 2025 together, and benefit from two full years of visibility for your brand.

CIRED is all about sustainability, climate change awareness and low carbon energy. To showcase your company's commitment to a better, cleaner future, we want to help your organisation to express this ethos by sourcing recyclable/reusable items that you can connect to your brand's own values.

To find out more about sponsorship and exhibition opportunities, please get in touch:

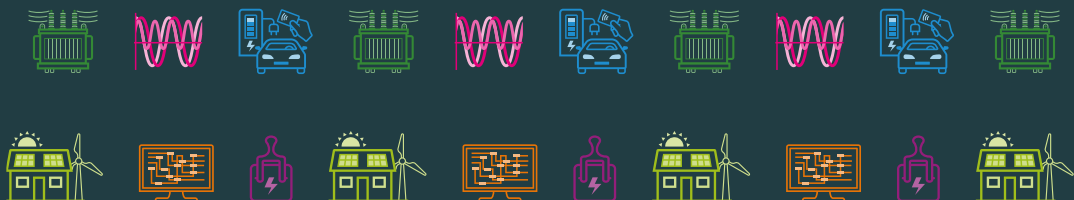
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# Premium opportunities to showcase your brand

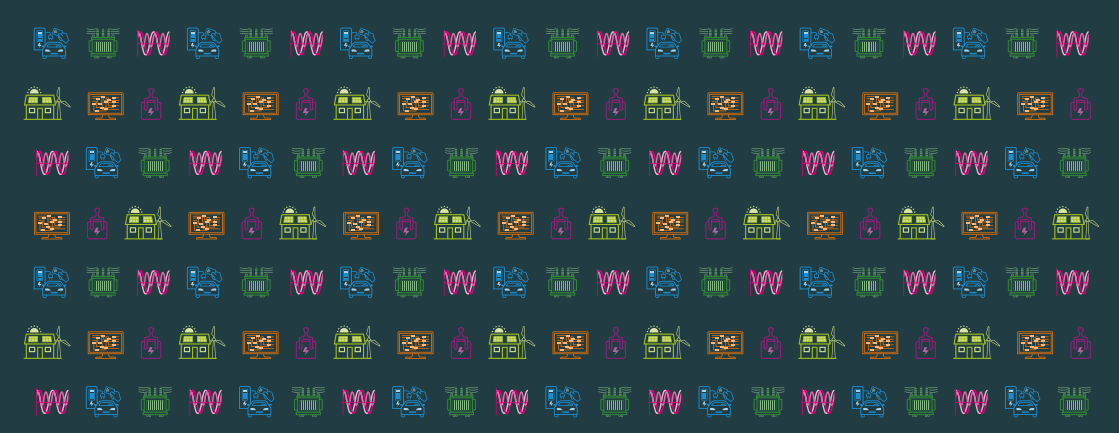
## CONFERENCE DINNER – CIRED 2025

Set at an exclusive location in Geneva, the Gala Dinner is a firm favourite for CIRED guests. Sponsorship of the evening allows you to gain high profile visibility for your company in a relaxed, social setting that attracts many across the industry.

- Digital branding on the event website alongside a 200-word company profile and URL
- Your logo on promotional emails, and print materials (subject to the time of booking)
- Recognised on social media
- Your logo included on the Dinner Venue tab of the website
- Sponsorship recognised within the conference programme (cited as “Gala Dinner sponsored by...”)
- Sponsorship recognised on Conference App

- Digital branding and signage throughout the dinner space (provided by CIRED)
- Further opportunity for the sponsor to provide additional branding at the venue and/or a gift for each participant
- 5-minute welcome speech during drinks or the dinner
- 10 tickets to the dinner
- Pick and Mix: choose up to 4 conference passes or up to a further 10 dinner tickets — or a mix of the two





## WELCOME DRINKS RECEPTION

Available to sponsor at the CIRED 2024 Workshop Vienna and CIRED 2025. It is the main social event of the Workshop, bringing all participants together. At CIRED 2025, it will be the first social event of the conference and marks the opening of the exhibition, with over 1,000 guests in attendance.

- High profile visibility during the reception, such as digital signage, or giveaways for the delegates
- 5 minute welcome speech for a representative of your organisation
- 3m x 2m exhibition stand
- Digital branding on the event website alongside a 150-word company profile and URL
- Your logo on promotional emails and print materials (subject to the time of booking)
- Recognised on social media
- Your logo included on the Welcome Drinks Reception Venue tab of the website
- Sponsorship recognised within the conference programme (cited as "Drinks Reception sponsored by...")
- Sponsorship recognised on Conference App
- Three event places for representatives of your company



# Maximise your brand at the CIRED 2024 Vienna Workshop and at CIRED 2025



All of the options below are available to book for both conferences, either individually or as a 2-year package:

## EXHIBITION SPACE

CIRED 2025 stand space is available to book in increments of 9sqm, either as shell scheme stands (with the option of premium upgrade) or as free space.

The CIRED 2024 Vienna Workshop will have 3m x 2m spaces with table top style stands.

## APP SPONSOR

Both the CIRED 2024 Workshop (Vienna) and CIRED 2025 (Geneva) will include a conference App. The App will open with a single branded Splash screen that will include your logo, giving your sponsorship high visibility at the conference or Workshop.

## LANYARD SPONSOR

Branded lanyards are given to all attendees on arrival at the registration desk. Your logo will be displayed around each conference participant's neck. A visible way to accompany the delegates alongside the conference.

## STATIONERY SPONSOR

Recyclable notebooks and pens will be provided to all delegates. There are various options when it comes to materials, including recycled paper or apple peel. Your logo will appear on both the notebook covers and the pens.

## LUNCH SPONSOR

All conference delegates have daily lunches included. Sponsoring the lunches is an excellent opportunity to remind delegates of your brand on a daily basis. Your company logo will feature prominently in the lunch area.

## BAGS

Conference bags offer your brand visibility throughout the event, as well as longevity well beyond the conference week. We will source PVC-free bags to meet sustainability as well as quality criteria. Your logo will feature prominently on the bag.

## WATER REFILL STATIONS

Reinforce your "green" credentials and support the wellbeing of delegates by sponsoring sustainable and reusable water flasks and refill stations. Your logo will be printed on the flasks and filling stations, used by all delegates throughout the conference and beyond.

## ACCOMMODATION SPONSOR

This is a great opportunity to sponsor the recommended and most extensively booked hotels at the CIRED 2024 Vienna Workshop and at CIRED 2025. Welcome delegates with a personal and memorable introduction to your brand by choosing a giveaway to be placed in guests' hotel rooms.

## DELEGATE BAG INSERTS

An easy way of getting your message or special offer to all attendees. Please note that delegate bag inserts will only become available once the delegate bag sponsorship has been taken.

# Initiatives exclusive to CIRED 2025

## START-UP VILLAGE

Exhibition space exclusive to start-up organisations. These smaller table top stands are sold at a competitive rate and are limited to a maximum of 30 start-ups on a first come, first-served basis.

## BEST YOUNG ACADEMIC PAPER AWARD

Up to 6 awards will be given. These best young academics will have the floor during the CIRED technical sessions.

## LOUNGE SPONSOR (TWO AVAILABLE)

We have designed two distinctive lounge spaces at the conference to offer a relaxed area for sponsors and delegates to meet and network. We are open to hearing your ideas about the design or offer our own input in creating an unforgettable experience for you and your lounge guests.

## BUSINESS CENTRE / WI FI SPONSOR

The self-serve business centre will be located in the exhibition area. We will work with you to customise the space to best benefit your brand. The sponsored area can also include a branded charging point to charge mobiles, laptops or tablets. Wi Fi will be available to all attendees and the sponsor's logo will be included on the opening log-in page.



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